

Why is it that Business Owners and Bookkeepers prefer QuickBooks over other Accounting software packages?

1. Reporting and Reporting! - report customisation, report memorisation, run and view multiple reports at a time, report grouping, reports run on a Cash or Accrual basis
2. Excel customisation – ALL formulas remain intact when reports are exported to Excel
3. View MANY years of data history with customisable date options
4. Fully customisable Company Snapshot provides clear visual display of relevant Company information
5. Customisable, single screen Homepage
6. Customisable Tool Bar
7. User customisable options, specific for each user
8. Modern, user friendly interface
9. FIND feature - Extraordinarily easy and extraordinarily fast
10. Open Windows list – switch easily between open windows
11. Date lock facility
12. Customisable user defined fields for Suppliers, Customer, Employees
13. Negative Stock entry option
14. Advanced security features
15. Industry standard SQL database
16. Industry specific versions
17. Convenient to email data file using more compact Portable Company File backup option

These are just some of the reasons that from a business management perspective, business owners and bookkeepers prefer QuickBooks.

Your accountant will have different criteria when recommending accounting software.

**Remember – what may be suitable for your accountant
may not necessarily be right for YOU.
YOU are the person using the accounting software EVERY day!**